

# Jason Beck

#GOBLUE | Follower of Christ <http://ChurchofJesusChrist.org> | Blessed with an amazing wife and family.

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Football • University of Michigan • Ann Arbor, Michigan

[og1coaches.com/p/coach-beck7](http://og1coaches.com/p/coach-beck7)

## Biography

Jason Beck is the Sanford Robertson Offensive Coordinator and Robert McCollum Family Quarterbacks Coach for Michigan football. He brings a quarterback-driven, personnel-adaptive offensive philosophy shaped by coordinator roles at Utah, New Mexico, Syracuse, and Simon Fraser, plus quarterback-development stops at Virginia, BYU, and Weber State. His recent offenses have produced elite national metrics, including Utah ranking second in FBS rushing offense, fourth in total offense, and fifth in scoring offense in 2025, after New Mexico ranked fourth in total offense and fifth in rushing offense in 2024. At Michigan, his offensive identity is built around quarterback strengths, efficient balance, run-game multiplicity, and putting playmakers in space.

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## Statement

I build offenses around people, not templates. My approach starts with the quarterback, the offensive line, and the skill players we have, then adapts the system to what gives us the best chance to score points and win games.

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## Achievement

### 2025 Utah Offense Season

- Second in FBS rushing offense
- Third nationally in third-down conversion rate
- One of only nine teams nationally to average 200-plus rushing and 200-plus passing yards.

### 2024 New Mexico Offense Season

Fourth in FBS total offense, 484.3 yards per game; fifth in rushing offense, 253.6 yards per game; and first in the Mountain West in total offense, red-zone offense, and first downs

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## Education

### Bachelor's Degree in Communications

Brigham Young University

### Master's Degree in Communications

Brigham Young University

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## Feature

### What the Spring Game Told Us About Jason Beck's New Michigan Offense

<https://www.si.com/college/michigan/football/what-the-spring-game-told-us-about-jason-beck-s-new->

michigan-offense-2026

In the Trenches podcast: Jason Beck

<https://mgoblue.com/podcasts/in-the-trenches-572-jason-beck/1514>

Jason Beck Named Michigan's Sanford Robertson Offensive Coordinator.

<https://mgoblue.com/news/2026/1/2/football-jason-beck-named-michigans-sanford-robertson-offensive-coordinator>

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## PRINCIPLES

- Personnel-driven, not system-first
  - Build through the quarterback
  - Efficient balance
  - Run-game identity with option
  - Development + offensive production
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## PLAYER DEVELOPMENT

**Brennan Armstrong**

University of Virginia | Football

**Bryce Perkins**

University of Virginia | Football

**Devon Dampier**

University of New Mexico | Football

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## ATHLETIC CAREER

**Quarterback — Brigham Young University**

NCAA Division I - National Collegiate Athletic Association Division I | Football | 2004 - 2006

**Quarterback — College of the Canyons**

| Football | 2003 - 2003

**Quarterback — Ventura College**

| Football | 2002 - 2002

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## COACHING CAREER

**OC & QB Coach — University of Michigan**

NCAA Division I - National Collegiate Athletic Association Division I | Football | 2026

**OC & QB Coach — University of Utah**

NCAA Division I - National Collegiate Athletic Association Division I | Football | 2025 - 2025

**OC & QB Coach — University of New Mexico**

NCAA Division I - National Collegiate Athletic Association Division I | Football | 2024 - 2024

**OC & QB Coach — Syracuse University**

NCAA Division I - National Collegiate Athletic Association Division I | Football | 2022 - 2023

## **Quarterbacks Coach — University of Virginia**

NCAA Division I - National Collegiate Athletic Association Division I | Football | 2016 - 2021

## **Quarterbacks Coach — Brigham Young University**

NCAA Division I - National Collegiate Athletic Association Division I | Football | 2013 - 2015

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