Rob Taylor

OG1 Client Relations

Football • Orange County California, Danapoint

og1coaches.com/p/coachrobtaylorog1

Biography

Rob Taylor brings a rare and powerful combination of athletic leadership, entrepreneurial grit, and corporate execution to his work developing and guiding young men. With 15 years of hands-on football coaching, 13 years building and running his own private businesses, and 5 years in corporate sales and leadership roles, Rob stands out as a well-rounded mentor who prepares athletes not only for success on the field but for life beyond it.

FOOTBALL COACHING LEADERSHIP (15 Years)
At the core of Rob's approach is deep football experience. Over 15 years as a coach, he has recruited, developed, motivated, and led young men through the demands of competition, adversity, and team dynamics. He understands the unique pressures student-athletes face—balancing performance, academics, and personal growth—and has a proven ability to build confidence, instill discipline, and foster accountability. Whether guiding individuals through setbacks or uniting teams around a common goal, Rob excels at turning potential into performance while emphasizing character, work ethic, and leadership skills that last a lifetime.
ENTREPRENEURIAL EXPERIENCE & LEADERSHIP (13 Years)
Rob's 13 years as an entrepreneur add a distinctive edge. Running his own private businesses taught him resilience, adaptability, innovation, and self-reliance—qualities he now instills in the young men he mentors. He knows what it means to create value from scratch, manage risk, solve problems creatively, and persist through uncertainty. This real-world experience allows him to connect with athletes on a practical level, helping them develop an entrepreneurial mindset: ownership of their decisions, financial literacy, resourcefulness, and the confidence to pursue opportunities after their playing days end.
CORPORATE SALES & LEADERSHIP (5 Years)
In corporate sales and leadership positions, Rob honed skills in communication, negotiation, team management, and high-performance culture. He led professionals toward measurable results, coached individuals on personal branding and goal-setting, and built systems that drive consistent excellence. These experiences translate directly to athlete development: teaching young men how to present themselves professionally, build relationships, set and achieve ambitious targets, and thrive in structured, results-oriented environments—skills essential for NIL opportunities, post-eligibility careers, and leadership roles in any field.
Why Rob Stands Out with Young Men
What sets Rob Taylor apart is the seamless integration of these worlds. Young men today need more than just coaching—they need mentors who have succeeded in competitive, high-stakes environments both inside and outside of sports. Rob combines the discipline and camaraderie of football with the independence and innovation of entrepreneurship and the professional polish of corporate leadership. He doesn't just prepare athletes for the next game or season; he equips them with the mindset, skills, and character to become confident, capable, and contributing men.
His holistic perspective helps student-athletes excel academically, compete at a high level, navigate name-image-likeness (NIL) decisions, build personal brands, and plan for life after football. Rob's background creates immediate credibility and trust with young men—he has walked the paths they aspire to follow.
Rob Taylor is a leader who develops the total person: the athlete, the student, the entrepreneur, and the future professional. His diverse, battle-tested experience makes him exceptionally effective at inspiring, challenging, and empowering the next generation of young men to reach their full potential.

Statement

My mission is to develop, shape, and influence young men into Kingdom Men -honorable husbands and faithful fathers who lead with integrity and purpose. While helping them maximize today's opportunities on and off the field, my greater focus is equipping them to become the men they will need to be in 10, 15, and 20+ years. Character, discipline, and faith are built daily, and it all starts today.

Achievement

2006 SEC Western Division Title
University of Arkansas
University of Arkansas

2008 Conference USA Co-Champions
University of Tulsa
University of Tulsa

Education

Physical Education
B.S.E. at Ouachita Baptist University

Kinesiology / Physical Education
M.S.E. at Henderson State University

Feature

Dreams Do Come True
This is me at 10 or 11 years old, already dreaming of the day I'd get to put the pads on.
After school most days, I'd head straight to "football practice," where my love for the game truly began. Eight or nine years later, I was back on that same sled — this time as a freshman football player for the Division II Ouachita Baptist University Tigers.

PRINCIPLES

• FAITH / FAMILY / FITNESS / FINANCES / FOOTBALL

PLAYER DEVELOPMENT

Brennan Marion
University of Tulsa | Football | 2007 - 2008
Wide Receiver

Darren McFadden
University of Arkansas | Football | 2005 - 2008
Running Back

Peyton Hillis
University of Arkansas | Football | 2005 - 2007
Running Back

ATHLETIC CAREER

Outside Linebacker — Ouachita Baptist University
NCAA Division II | Football | 1989 - 1993

COACHING CAREER

Academic Coordinator / Football Operations — University of Tulsa
NCAA Division I | Football | 2007 - 2009

Director of Football Operations — University of Arkansas
NCAA Division I | Football | 2006 - 2007

Assistant Director of Football Operations — University of Arkansas
NCAA Division I | Football | 2004 - 2006

Academic Counselor — University of Arkansas
NCAA Division I | Football | 2003 - 2004
Responsible for the Academic Progress of the Defensive Players

Assistant Football Coach — Ouachita Baptist University
NCAA Division II | Football | 1998 - 2000
Outside Linebackers

Assistant Football Coach — Gentry High School
| Football | 1998
Linebackers & Receivers

Assistant Football Coach — Newman Smith High School
TX Division 5A | Football | 1997
O-Line Tackles & Tight Ends

Graduate Assistant — University of Central Arkansas
NCAA Division 1 | Football | 1995
Graduate Assistant / Linebackers Coach

Student Volunteer — Arkadelphia High School
| Football | 1994
Volunteer coach during my last year of college as I received my degree.