James Kennedy

Managing Partner, Head of Product @ OG1 | Helping Sports Professionals Own Their Identities

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OG1 • Carmel, IN

Biography

I’m a product executive at OG1 with over a decade of experience designing, building, and leading products for early-stage ventures. My career has focused on turning ambitious ideas into scalable products, bridging product strategy, design, technology, and business growth.

For the past two years, I’ve led product development, user support, and web experiences at OG1, helping build a platform that empowers sports professionals to own their professional identity, showcase their impact, and advance their careers.

I hold an MBA from Purdue University and am a former NCAA Division III lacrosse defensive midfielder at Wabash College. My background as both an athlete and product leader gives me a unique perspective on the intersection of sports, technology, and career development.

Statement

Head of Product @ OG1 | Helping Coaches & Sports Professionals Own Their Identities

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Education

Masters of Business Administration (MBA)

MBA at Purdue University

Graduated from Purdue University Mitch Daniels School of Business with a Masters of Business Administration, focused on entrepreneurship, innovation, and technology commercialization.

Graduate Certificate in Technology Commercialization

Graduate Proagram Certifcate at Purdue University

Feature

Video Endorsements

Your title tells people what you do. The people you’ve coached and worked alongside tell them the impact you’ve made in your sport.
